Hanna lipscomb

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Date

Huntington Bank Manager

Financial Advisor

Huntington Bank

401 Gaston Ave. Fairmont, WV 26554

**Dear Huntington Bank Manager** :

I am writing this cover letter to express my interest in the Financial Advisor position at your bank. With my various encounters in customer service and leadership roles, I think this position would be the perfect fit.

Working my different jobs in the past has given me much knowledge that I think could be very useful with this position. At the Edge of Town Farm Market, where I am currently employed, I am working under the position of Vice President where I focus on making sales, social media advertising, brainstorming new ideas for sales, and helping my customers with whatever they may need. With that being said, in the position of Financial Advisor at your bank, I believe I could incorporate numerous ideas.

As a Financial Advisor at Huntington, I would compose new strategies for handling customer dissatisfaction, hoping to completely erase dissatisfaction from our customers. Also, I would like to meet personally with each customer to discuss new long-term and short-term goals for each customer, based upon their circumstances. Furthermore, I would brainstorm new, effective ways to guarantee our customers get all the services they need.

Inside the bank, I would focus on demonstrating new techniques and ideas to our team to better handle our customers. I would focus on things such as: better profiling customers and what they need, great customer service attributes that should be performed daily, and giving the team the best way to make solutions for the customers. I hope you will consider me for your position of Financial Advisor.

Sincerely,

Hanna Lipscomb